

Cost Estimation

		Quantity	Unitary Cost	Price	Supplier	URL	Notes
Containers Remodeling	Container itself		\$1	\$7,500	Shipping contain	https://www.shippingcon	Total price with remodelling
	Mattress		\$20	\$3	\$600	Made in china	https://www.made-in-ch
	NFC reader		\$4	\$45	\$1,800	Gototags	http://store.gototags.com
Extras	Lorry		\$3	\$6,250	\$18,750	Amazon	https://www.ebay.com/it
	Bathroom		\$1	\$4,000	\$4,000	Container Cabin:	https://containercabins.c
	Showers		\$1	\$4,000	\$4,000	Container Cabin:	https://containercabins.c
	Tent		\$1	\$99	\$99	Amazon	https://www.amazon.es/
Cost of service	Employees		\$3	\$60	\$540		https://www.jamexpat.nl 3 days per festival
	Sheet cleaning	30 kg		\$2	\$45		https://www.yelp.com/tp 1.5 euros per kg
	Bracelet	\$5,000	\$0	\$0	\$1,250	Made in china	https://shhyec.en.made-j
	Driver		\$3	\$80	\$480		https://www.jamexpat.nl
	Rent truck		\$3	\$34	\$102	Budget Truck	https://www.budgettruck 34 per day, 2 days per week
	Booking software			\$25		Acuity Scheduling	https://www.acuitysched month
Maintenance	Pillow		\$20	\$2		Ikea	https://www.ikea.com/us
	Employees		\$5	\$60	\$1,500		https://www.jamexpat.nl 60 per day, 5 days a week
	Karcher		3	\$120	\$360	Karcher	https://www.amazon.es/
Office	Tools			\$120		I fix It	https://www.ifixit.com/S/
	Rent			\$2,000			https://www.funda.nl/en
	Basic Utilities (water, electricity)			\$136			https://www.numbeo.com month rental
	Laptop			\$500		Media Markt	https://www.mediamarkt
	Chairs		\$2	\$4		KeyPro Furnishir	https://www.keyprofurni month rental
	Desk		\$2	\$7		KeyPro Furnishir	https://www.keyprofurni month rental
Marketing	Drawer		\$2	\$5		KeyPro Furnishir	https://www.keyprofurni month rental
	Webpage			\$1,000		Web Developer :	https://www.websitebuil
	Facebook ads			\$70		Facebook	https://adespresso.com/ festival
	Physical merchandizing			\$150		DrukWerk Deal	https://www.drukwerkde year
Festival	Loan of land			25% revenue			https://www.virginstartu

Investment	Per year	Per festival
\$75,000		
\$600		
\$1,800		
\$18,750		
\$4,000		
\$4,000		
\$99		
		\$540
		\$450
\$1,250		
		\$480
		\$204
	\$300	
\$400		
	\$67,500	
\$360		
\$120		
	\$24,000	
		\$1,632
\$500		
		\$84
		\$156
		\$130
\$1,000		
		\$70
	\$150	

Initial investment	Investment by year	Cost per year	Cost per festival	Total cost per year
\$107,879	\$21,576	\$93,952	\$1,744	\$117,271

Actual Cost
\$10

<-- Cost per year divided by 12000

Price for CrateMate
30 per night
From which
10 actual cost
7.5 festival 25%
12.5 Profit

Notes

Investment is divided within 5 years
 Suposing 20 festivals per year
 10 containers per festival
 200 people per festival
 3 day week festival

This equals to 4000 people per year
 12000 nights of accomodation