

Yanick Brezet

Junior Design Engineer



[✉ j.d.d.brezet@student.utwente.nl](mailto:j.d.d.brezet@student.utwente.nl)
[📍 Calslaan 54C, 7522 MG Enschede, NL](https://www.google.com/maps/place/Calslaan+54C,+7522+MG+Enschede,+NL)
[🌐 linkedin.com/in/YanickBrezet](https://www.linkedin.com/in/YanickBrezet)

BIOGRAPHY

Creating has always been a part of me. As a kid, I was always building with Lego or K'nex, and tinkering with technology.

Many years later, the same interest made me pursue a degree in Industrial Design Engineering, because it combines creativity and engineering. Besides the knowledge my study provided me on design engineering, I invested my spare time into learning graphic design, designing for companies, associations and the university.

During my master's I discovered the field of packaging design, and in that I found a new passion. I am especially interested in integrating packaging engineering and branding. I think many companies can increase their brand equity by aligning 2D and 3D aspects of their packaging designs, e.g. by investing in novel manufacturing techniques, or using existing manufacturing techniques creatively.

For my MSc graduation project, I would like to delve deeper into integrating packaging engineering and branding, starting September 2019.

PERSONAL INFORMATION

Full name	Johannes Daniël Douwe Brezet
Given name	Yanick Brezet
Date of birth	October 17 th , 1995
Driver's license	AM, B

LANGUAGES

Dutch	Native
English	Proficient

PROFESSIONAL INTERESTS

Design · Packaging · Architecture · Branding
Innovation · Sustainability · Marketing

PERSONAL QUALITIES

Independent · Quality-oriented · Ambitious
Proactive · Creative · Focused · Eye for detail
Humorous · Analytical · Entrepreneurial mindset

HOBBIES & INTERESTS

Drums · Bass guitar · Mountainbiking · Nature · Cats

EDUCATION

MSc Industrial Design Engineering

University of Twente · September 2017 - Current
Specialization: Management of Product Development
Focus: Packaging Design Engineering & Branding

BSc Industrial Design Engineering

University of Twente · September 2013 - August 2017
Diploma acquired

Pre-University Education - Science & Engineering

Chr. College Schaersvoorde · September 2006 - June 2013
Diploma acquired

EXPERIENCE

Owner, Designer

Self-employed · July 2016 - Current
I create artwork and motion graphic for businesses such as INSZO, Accredis and Concern4.

Teaching Assistant & Graphic Designer

University of Twente · April 2016 - Current
I assisted first-year IDE students in their Programming course. Also, I did graphic design work for the Faculty of Engineering Technology and its study programmes.

Board member

Stichting Generatin' · September 2015 - Current
I helped organize events raising awareness on sustainability and innovation.

Secretary

S.G. Daedalus · February 2015 - January 2016
I was secretary of S.G. Daedalus, the study association for Industrial Design Engineering at the University of Twente.

TOOLS

Software

Adobe CC · DS Solidworks · Siemens NX · Office365
Sketchbook Pro · Unity3D

Other

Design sketching · Programming · Photography